



IP Audit

Why?

People often only think about protection of their intellectual property rights when things go wrong. Protecting your intellectual property rights from the outset will put you in the best possible position should some infringe those rights. It can also save you time and money in the long run.

What is an IP audit?

An intellectual property audit will identify exactly what intellectual property you own, whether that intellectual property is correctly registered, assigned or licensed, identify areas in which you are spending money unnecessarily and point out potential income streams through the licensing or assignment of any intellectual property that is no longer relevant to your business.

An intellectual property audit will help you to protect your intellectual property. We can identify weak areas within your portfolio, such as renewal fees which have not been paid or assignments and licences which have not been registered.

We will look at your registered rights, such as trade marks and patents, and identify areas where you would benefit from protection. We are able to advise on all aspects of intellectual property law and will provide you with a report setting out our recommendations.

How much does it cost?

We would be happy to come and visit you to carry out an audit of your intellectual property rights for a discounted fixed price of £500 plus VAT. We will then provide you with a report setting out our recommendations. You will be under no obligation to instruct us to carry out those recommendations but, if you choose to do so, we would be happy to help.

If you would like any further information, please contact Helen Driscoll, Partner and Head of the Intellectual Property and Technology Team on the details below.



martineau

Birmingham Office
No.1 Colmore Square
Birmingham B4 6AA

London Office
35 New Bridge Street
London EC4V 6BW

T: 44(0)870 763 2000 F: 44(0)870 763 2001

www.martineau-uk.com

Email: lawyers@martineau-uk.com